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## **NEWS RELEASE**

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### **Parks Foundation receives \$2595 through New Seasons' Delicious Donations Day**

**VANCOUVER, Wash.** – The Parks Foundation of Clark County announced they received \$2,595 through the Friday, July 20, New Seasons Market Delicious Donations Day. The funds, which will directly benefit the Everybody Plays! Recreation Scholarship Program, represents 6% of all sales at the Fisher's Landing New Seasons 6<sup>th</sup> Market (SE 164<sup>th</sup> and McGillivray Blvd.) on July 20.

The Everybody Plays! Recreation Scholarship Program provides scholarships for children from low-income families in Clark County. Cheri Martin, Executive Director of the Parks Foundation, said, "Parks and Recreation budget cuts throughout Clark County make programs like the Everybody Plays! Recreation Scholarship program more vital than ever. The Parks Foundation is committed to help fill the funding gaps for this program and others like it in our community. We are very grateful for New Seasons' generosity as well as their understanding of the importance of the scholarship program."

"Parks play such a very important role in all our lives," said Claudia Knotek, New Seasons Market Community Relations Manager. "New Seasons is thrilled to know funds raised through the Delicious Donations program will provide recreational opportunities for children who might not otherwise be able to participate."

#### **About the Parks Foundation**

The Parks and Recreation Foundation of Vancouver and Clark County was established in 1999 to accept and administer donations, gifts and bequests for the enrichment and enhancement of our communities' parks, trails, and recreational programs.

The mission of the Parks Foundation is to raise funds through public and private partnerships for parks, trails, and recreational programs throughout Clark County. The Foundation is a 501 C 3 non-profit corporation and all gifts are tax deductible. The Foundation is governed by a board of directors comprised of local citizens who oversee, invest and administer donations made to the Foundation.