

Parks Foundation

CLARK COUNTY

2012 Sponsorship Opportunities



*Sponsor an Event.
Support a Community Grant.
Become a Corporate Partner.*

Parks Foundation of Clark County
415 W 6 Street, PO Box 2397
Vancouver, WA 98668-2397
360.487.8370
www.parksfoundation.us

Sponsor an Event.



**St. Paddy's
for Parks**
Friday, March 16th



**St. Paddy's
for Kids**
Saturday, March 17th



Sponsorship Opportunities

- No Blarney! \$5,000
- Pot of Gold \$2,500
- Leprechaun \$1,000
- Kiss me, I ♥ Parks \$500
- Shamrock \$250

2012 Annual Luncheon

Each June, prominent leaders in the community join supporters of the Parks Foundation at a networking and informative luncheon, where we share our successes, challenges and plans for the future. Showcase your support of our mission and vision to those in the position to make decisions about the future of our parks, trails, and recreational programs. The event features the presentation of the annual Florence B. Wager awards for excellence in service and dedication to parks and recreation programs and projects in Clark County.

Sponsorship Opportunities

- Columbia River, \$5,000*
- Douglas Fir, \$2,500*
- Osprey, \$1,500*
- River Otter, \$1,000*
- Camas Lily, \$500*



**12th Annual
Parks Foundation
CLARK COUNTY
Classic Golf Tournament**

Monday, August 20, 2012
Camas Meadows

Sponsorship Levels

- Dinner Sponsor \$3,500
- Flag Sponsor \$1,500
- Cart Sponsor \$1,500
- Golf Ball Sponsor \$1,500
- Cup Sponsor \$1,000
- Hole-in-One \$1,000
- Beverage Cart \$500
- Floating Banner \$500
- Goody Bag \$500
- Tee or Green \$350/\$500
- Range Cart \$350

Sponsor a NEW event!

October, 2012
Corporate Member Networking Reception

a gathering for sponsors, corporate partners,
and corporate members,
with cocktails and hors d'oeuvres

Contact Cheri Martin at 360.487.8370 or cheri.martin@parksfoundation.us to learn more.

Sponsor a Community Grant.

Your support gives color and definition to the parks, trails, and recreational programs in Clark County. By sponsoring the Community Grant program, you enable the Parks Foundation to provide strategic funding opportunities directly to the places they are most needed. The number of grants awarded and the amount of funding available varies year-to-year, depending on the donations we receive, and other resources we tap into to grow our fund.

Who Benefits

Parks Foundation grants are available to Parks and Recreation departments of the cities of Clark County supporting the mission and vision of the Parks Foundation.

Evaluation Criteria

- Feasibility, scope, focus, impact, and location
- Support and endorsement from local municipality or county
- Total cost and additional funding sources applied for and/or received
- Timeline for completion of project

2012 Timeline

November 2011 - Invitation to Apply
January - Application Deadline
May - Announcement of Awards
June - Grants Presented at Annual Meeting

Naming Opportunities

Sponsorship of a specific grant request provides an opportunity for naming rights of the grant. By dedicating funds to these individual projects and/or programs you will make a direct and immediate impact on the community - responding specifically to a stated need.



Contact Cheri Martin at 360.487.8370 or cheri.martin@parksfoundation.us to learn more.

A Sustained Corporate Commitment

It's about taking root...

...in your community

...in the future of parks and recreation

Parks Foundation Corporate Membership

3-year commitment of \$250-\$2,499 per year

Your company will receive:

- Acknowledgement on the Parks Foundation Corporate Membership web page
- Recognition in the annual thank-you ad in *The Columbian*
- Two tickets to the annual Fall Corporate Networking Event
- Recognition as a sponsor of a Parks Foundation event of your choice, at a level commiserate with your commitment

Parks Foundation Corporate Partnership

3-year commitment of \$2,500 or more per year

Your company will receive:

- Acknowledgement on the Parks Foundation Corporate Partnership web page
- Ten tickets to the annual Fall Corporate Networking Event
- Rotating ad space on the Parks Foundation home page
- Acknowledgement at all foundation events
- Recognition as a sponsor of a Parks Foundation event of your choice, at a level commiserate with your commitment