

# NATURE PLAY



Explore the outdoors!

## Inaugural Nature Play Summit

June 22, 2010

The Nature Play Summit provides your organization an opportunity to network with other local professionals to understand our existing resources and partnerships related to Nature Play. You are a valued part of the Summit! Connect with the leaders, decision makers and citizens interested in parks, recreation, environment, health, and education.

### What is Nature Play?

Nature Play is a chance for kids of all ages to get outside, explore, use their imaginations and have fun. Nature Play is non-formal play: playing hide and seek in the woods, walking across fallen logs, counting bird calls, watching a butterfly on a flower, creating stories or just watching the clouds roll by. It all starts with an accessible natural area and a healthy imagination.

### Why Nature Play in our Clark County communities?

Getting outside, being active and healthy is necessary to sustain a livable community which is an important goal for many local organizations. Recent information from Clark County Public Health and Community Choices shows a steady increase in factors that negatively affect the health of our children and community.

### Why now?

There are many local, state and federal initiatives that are proactively improving the health of our citizens and communities. For example, there is an increased local effort to create access to locally grown food. There are several national efforts to get kids to reduce obesity rates through active play and healthy food choices (i.e. National Football League's "Play 60" and Michelle Obama's "Let's Move,"). Nature Play can have a stronger tie with existing initiatives.

### Why is your organization important in this initiative?

Our community and region are rich with existing resources and partners who work with Nature Play as a tool to educate and encourage healthy citizens. This initiative can help support partnerships and connections with those resources.

### How can your organization help?

Participate in this Summit and share what your organization does to get people outside and reconnecting with nature. Share what services you can provide. Network with the other Summit attendees and build partnerships to create a stronger network of professionals. Let's identify next steps to *Explore the Outdoors!*

You!



Who?

Parks and Recreation, Nature Centers, Daycare Providers, School Districts, Early Learning Educational

Outdoor Outfitters, Public Health providers, Garden Centers, Community Non-Profits, Engaged Citizens

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## Invitation to Exhibit Inaugural Nature Play Summit

The Nature Play Summit Exhibitor Fair provides you a powerful showcase for your organization and is a valued part of the summit. The Exhibitor Fair provides space and opportunities for over 25 exhibitors to connect with the leaders, decision makers and citizens interested in parks, recreation, environment, health, and education. **June 22, 2010**

### Exhibitor Package

- Exhibit Table space in the main luncheon room for your displays (8-foot).
- Exhibit Table may be set up in morning and remain all day for attendees to view.
- Recognition on the Parks Foundation of Clark County website.
- Listing in the *Nature Play Summit* handout materials
- Access to all education breakout sessions.

### Exhibitor Rates

Nature Play Coalition Professionals (in the Nature Play field) - **FREE**

Vendors / Corporate - \$250

### Summit Schedule/Exhibitor Fair Hours- Tuesday June 22, 2010

- 6:30am - 7:30am - Set up exhibit tables in main room
- 7:30am - 8:30am - Policy Makers' Breakfast
- 8:30am - 9:10am - Summit Welcome Session with all attendees
- 9:15am - 11:50am - AM Education Sessions
- 12:00pm - 1:30pm - Lunch - keynote speaker, Richard Louv (\$25 fee for all attendees)
- 1:30pm - 3:15pm - PM Education Sessions
- 3:30pm - 4:30pm - Summit wrap-up Session with all attendees
- 5:00pm - 6:00pm - Exhibit table breakdown and clean up

### Nature Play Summit Location

Hilton Downtown Vancouver

301 W. 6th Street

Vancouver, WA 98661

360-993-4500

### Payment/Cancellation Policy for Vendor / Corporate Exhibit Table

*Please make payment to:*

Parks Foundation of Clark County

Attention: Nature Play Summit

PO Box 1995, Vancouver, WA 98668-1995

Written cancellation notices received at the Parks Foundation office by May 1, 2010 will be honored a refund less a \$100 processing fee. After May 1, 2010 such refund will be made only if the booth space is reserved by another exhibitor.

### Nature Play Summit Contact Information

Cheri Martin, Parks Foundation of Clark County, 360-619-1170



The Nature Play Summit is hosted by the  
Parks Foundation of Clark County



# Invitation to Sponsor Inaugural Nature Play Summit

Designed to address the growing “nature deficit” in children of all ages, the Nature Play Summit will bring together leaders in the Parks and Recreation, environmental, education, and health care industries to help foster the values of nature play and provide strategic action plans for our communities. Summit luncheon keynote speaker: Richard Louv, author of *Last Child in the Woods*.  
**June 22, 2010**

## Sponsorship Benefits

	Presenting \$5,000	Title \$2,500	Program \$1500	Steward \$1000	Recreation \$500
Availability	Buy out \$7,500**	Buy out \$4,000**	Buy out \$2,500**	Unlimited	Unlimited
Opportunity to speak at lunch	<input checked="" type="checkbox"/>				
Policy Makers’ Breakfast Sponsor			<input checked="" type="checkbox"/>		
Table of 10 & tabletop signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Recognition in invitation*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Display banner at lunch	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Event exhibit space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in event program*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in Press Releases	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in eNewsletters*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name / Logo & link on event web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in Summit Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Please check the appropriate level of interested sponsorship and fill out the Exhibit Confirmation form with appropriate information (Page 3)

Presenting Sponsors  
(as of April 2010):

Steve and Jan Oliva &



Hosting Agency:



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## Exhibitor Fair Confirmation Inaugural Nature Play Summit

Please return this form with payment by **May 1, 2010** to:  
Parks Foundation of Clark County  
Attention: Nature Play Summit  
PO Box 1995, Vancouver, WA 98668-1995

Organization \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Description of Product and Services \_\_\_\_\_

Placement based in part on registration order and sponsorship levels. Booths will be assigned mid May. Please provide your own signage.

\$ \_\_\_\_\_ 8' Exhibit Table - VENDOR / CORPORATE - **\$250**

\$ \_\_\_\_\_ 8' Exhibit Table - NATURE PLAY COALITION PROFESSIONAL - **FREE**

\$ \_\_\_\_\_ Sponsorship (list name of sponsorship from page 3)

\$ \_\_\_\_\_ TOTAL

The undersigned desires to participate in the Nature Play Summit as an Exhibitor, subject to the terms, conditions, rules and regulations governing said exhibition which are set forth herein the Exhibitor's Prospectus. Booth Rental Fees: Payment in full will accompany this Agreement, at the regular or late registration rates described herein, subject always to space availability. Installation, Removal and Operation of Booths: The undersigned Applicant agrees to set-up their booth space. Exhibitor Schedule. Removal of Applicant's exhibit will commence after 5:00pm on Tuesday, June 22 and no sooner. The Parks Foundation is not responsible for handling, set-up, removal or operation of Applicant's exhibit. Cancellation Policy: The undersigned Applicant understands and agrees that if a written cancellation notice is received at the Parks Foundation office by May 1, 2010 a full refund less a \$100 processing fee will be made. After May 1, 2010 such refund will be made only if the booth space is resold to another exhibitor. Liability Insurance: The Parks Foundation of Clark County, their employees, members, volunteers, guests and invitees will be held harmless from any loss of the Exhibitor's property due to theft, vandalism, fire and other causes. The exhibitor is expected to take appropriate precautions and carry liability and property insurance for any such damages or loss. In witness thereof, the undersigned Applicant has caused this Agreement to be executed individually, or by an officer, or agent duly authorized to execute the same. Complete and mail/ fax contract with payment.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Method of Payment: \_\_\_ check \_\_\_ credit card \_\_\_ Visa \_\_\_ Mastercard Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_ Acct.# \_\_\_\_\_ Code: \_\_\_\_\_



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## Invitation to Present Inaugural Nature Play Summit

The Nature Play Summit provides you a powerful opportunity to share information from your industry's perspective about the value of Nature Play. Your presentation will help launch this critical initiative and make strategic steps forward to end the "nature deficit" in our communities.  
June 22, 2010

### Presentation Intent

There are a number of great local resources and organizations who work with community members to get outside and explore nature. Please share with the Summit attendees your organization's role in connecting people with the great outdoors. Please explain how your organization contributes to our community's health. Describe your customers, partners and how to access your organization's resources.

### Presentation Schedule:

	Policy Maker Breakfast	Welcome	Session 1	Session 2	Lunch	Session 3	Session 4	Wrap-Up
7:30 - 8:30	■							
8:30 - 9:10		●						
9:15-10:30			□	□				
10:40 - 11:50			□	□				
12:00 - 1:20					■			
1:30 - 2:15						□	□	
2:25 - 3:10						□	□	
3:30-4:30								■

All Attendees

Keynote  
Richard Louv

All Attendees

### Presenting Package

- Recognition on the Parks Foundation of Clark County's website.
- Exhibitor Fair table space.

### Nature Play Summit Location

Hilton Downtown Vancouver  
301 W. 6th Street  
Vancouver, WA 98661  
360-993-4500

### Nature Play Summit Contact Information

Cheri Martin, Parks Foundation of Clark County, 360-619-1170



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## Presentation Confirmation Inaugural Nature Play Summit

Please return this form with payment by **May 1, 2010** to:  
Parks Foundation of Clark County  
Attention: Nature Play Summit  
PO Box 1995, Vancouver, WA 98668-1995

Presenter \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Presentation sessions last for 45 minutes

Description of Presentation and how does your topic relate to Nature Play?

What strategic steps to advance Nature Play will you offer?

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Session Preference:

\_\_\_\_\_ 9:15am \_\_\_\_\_ 10:40am \_\_\_\_\_ 1:30pm \_\_\_\_\_ 2:25pm

What tools will you need for your presentation? :

\_\_\_\_\_ Laptop \_\_\_\_\_ Projector \_\_\_\_\_ Easles \_\_\_\_\_ Table surface \_\_\_\_\_ Other



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