



Parks Foundation

CLARK COUNTY

What will we establish today?

2007-2008

Report to the Community



What will we establish today?

From the Board President Sue Johnston

The incredible accomplishments over the past two years have become significant milestones in the history of the Parks Foundation.

We have grown our membership, developed a new brand, website, policies, strategic plan and are now poised to expand our visibility within the community.

And perhaps best of all, the Parks Foundation is now in the position to award substantial grants for the first time in our history!

None of this could be possible without the support of our partners and our expanding membership. Our membership is the force behind what we do every day, and your support is what allows the Parks Foundation to provide support — both volunteer and financial — to all of the parks and recreation organizations in Clark County.



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Caring for our parks is an on-going commitment with benefits now and in the future. Help ensure the conservation of this beautiful place in which we live and work. Renew your membership or sign up today! And spread the word to friends and family. Everyone benefits. You can also help the Foundation by participating in our events and volunteering to help with projects. But most of all, enjoy our wonderful parks, trails and recreation opportunities. They are a critically important part of the Clark County lifestyle, which we know is one of the best anywhere.



Sincerely,

Sue Johnston

2008-09 Parks Foundation President

Major Accomplishments in 2007-2008

Strategic Plan

Fueled by funding provided through a Meyer Memorial Trust Grassroots Grant, the board of directors, and a strategic planning committee made up of directors and the executive director worked together for nine months to develop and implement a strategic plan that sets a roadmap for success of the Parks Foundation.



Membership Growth

In 2007-2008, the membership of the Parks Foundation grew dramatically—more than doubling the membership level of previous years.

New Partnerships and Alliances

City of Ridgefield—Ridgefield Refuge Overlook Park
Southcliff Neighborhood Association—Southcliff Park Improvements
Leverich Park—Disc Golf Course
Out of School Time Coalition
City of Battle Ground—Kravas Tree of Hope

Establishment of Community Grant Award Program

In 2008, the foundation, in its efforts to provide funding in support of the parks, trails, and recreational programs of Clark County, launched the Parks Foundation Community Grant Award program.

Community Grant Awards Distributed to Date

Vancouver-Clark Parks & Recreation	\$11,000	Everybody Plays! Recreation Scholarship Program (May 2008)
City of Battle Ground	\$4,000	Summer Playground in the Parks Program (March 2009)
City of Ridgefield	\$2,000	Community Park Skateboard Equipment (March 2009)
City of Washougal	\$1,200	Mable Kerr Park Trail Building (March 2009)
Vancouver-Clark Parks & Recreation	\$5,108	Community Gardens Program (June 2009)
City of Ridgefield	\$4,515	Abrams Park/Gee Creek Trail Improvements (June 2009)
Vancouver-Clark Parks & Recreation	\$8,000	Everybody Plays! Recreation Scholarship Program (June 2009)



2008 Financial Report

Net Assets **\$1,173,075**

Fund Balance—Restricted Accounts

Parks Foundation Endowment	\$132,074
Special Projects	\$176,169
Barney Endowment*	\$697,903
Operating Endowment Fund	\$71,024

Funds Distributed

Everybody Plays! Recreation Scholarship Program	\$10,000
Community Grant Awards	\$7,540
Hogg Fund for Senior Programs	\$2,600
Barney Trust Fund for Senior Programs	\$66,089

Total Income	\$152,861
Total Expenses	\$135,053
Net	\$17,808

2008 Board Approved Net Fund Allocation

Community Grants	\$16,028
Parks Foundation Endowment	\$1,780

Grants Received

Meyer Memorial Trust Grassroots Grant	\$17,500
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* 2008 investment loss—\$206,963





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Who We Are...

Our Vision

We envision thriving partnerships with communities to ensure uncommonly vibrant parks, trails, and recreational programs throughout Clark County.

Our Mission

We raise funds through public and private partnerships for parks, trails, and recreational programs across Clark County.

We Value

1. The Parks, Trails, and Programs of Clark County
 - The enhancement and preservation of parks and trails
 - The stabilization and expansion of recreational programs
2. A Healthy Community
 - The well being of Clark County residents through the vigorous and regular use of safe and enjoyable parks, trails, and recreational programs
 - Geographic and economic diversity and accessibility through quality parks, trails, and recreational programs
 - Parks and recreation programs and facilities as a desired option for activities
3. Our Partners
 - Passionate and personal commitment to, and participation in, the parks, programs, and activities
 - Creative partnerships
 - Accountability to donors
 - Leveraging of donations
 - Donor intent

2009 Parks Foundation Board of Directors

Linda Barber
Marianne Barrus
Matt Bisturis
Dan Clark
Carrie Gaines
Henry Gerhard
Debbi Hanson
Roy Heikkala
Nelson Holmberg
Clarence Hughes
Arlene Johnson
Susan Johnston
Sharon Lien
Jaime Parra
Larry Smith
Todd Stryker
John Wiesman

Parks Foundation Staff

Cheri Martin, executive director
Dawn Mattson, administrative assistant
Kimber Huntington-Webb, marketing specialist



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For more information about the Parks Foundation,
including how to become a member,
please visit our website at:

www.parksfoundation.us